



## “HOW WILL KA\$HE GENERATE REVENUE AND CREATE WEALTH FOR ITS INVESTORS?”

KA\$HE, a peer-to-peer commercial vehicle ride-sharing platform, generates revenue through various channels:

### # Commission-based model

- 1. **\*Commission on rentals\***: KA\$HE charges a commission on each rental transaction, typically ranging from 10-20% of the rental fee.
- 2. **\*Service fees\***: Additional fees for services like vehicle maintenance, insurance, and roadside assistance.

## # Subscription-based model

- 1. *\*Monthly subscription\**: Vehicle owners pay a monthly subscription fee for listing their vehicles on the platform.
- 2. *\*Premium listings\**: Vehicle owners can upgrade their listings to premium for increased visibility.

## # Data-driven revenue streams

- 1. *\*Data analytics\**: KA\$HE collects data on vehicle usage, rental patterns, and user behavior, which can be sold to third-party companies.
- 2. *\*Advertising\**: Displaying targeted ads on the platform.

## # Investment and equity sales

- 1. *\*Early investor incentives\**: Offering Simple Agreements for Future Equity (SAFEs) to early investors.
- 2. *\*Equity sales\**: Potential future IPO or acquisition.

## # Other revenue streams

- 1. *\*Partnerships and collaborations\**: Partnering with logistics, transportation, and delivery companies.
- 2. *\*Financing options\**: Offering financing options for vehicle purchases or rentals.

Please note that these are just a few initial general outlines of our revenue streams, our development team researches revenue models on an ongoing basis.

Contact [our investor relations team](#) for our detailed revenue model.